



**Large organizations** – With more applicants than they can hire, large organizations need a better way to source and align talent across the organization. While ATS’ filter applicants, it also means valuable talent is not getting through. Talent in Motion™ provides the advantage of aligning **candidates** across the organization while creating an economic impact through corporate social responsibility.

**Talent pools** – Instead of being filtered out or falling into the resume abyss, candidates are automatically matched to opportunities across the large organization and for those not hired, they are matched to the sponsored, local small businesses. Exponentially creating transition success.

**Local small businesses** – sponsoring women and minority owned businesses, connects them with the military talent they need to run and grow their business.

**Building these local community partnerships is a marketing, community relations, talent acquisition, social responsibility advantage.**

#### **The impact:**

- Millions of candidates apply but don’t get hired by large Fortune 500 companies. Candidates will benefit from direct connections to local small businesses who need their talent, knowing that the Fortune 500 company made those connections for them, fostering brand loyalty.
- Tax credits, reduced time to hire and improved candidate alignment for the Fortune 500 company with internal use of the AI-powered matching. Per job savings over \$2,000+.
- Economic success of the local small businesses, finding the right talent and getting a tax credit for hiring them. Further brand loyalty for the Fortune 500 company who made those connections happen.
- Increased customer loyalty, new customers and increased social responsibility awareness for the Fortune 500 company. 76% of consumers are more likely to purchase from a company supporting a worthwhile cause.

**Becoming a Talent in Motion™ partner completely changes the trajectory for our military service members, veterans and spouses, the Fortune 500 organization and local small businesses.**

Contact us today – [talent@veteransascend.com](mailto:talent@veteransascend.com)